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Ribbon-cutting, Grand Opening Next Week for Southern States



Southern States Cooperative will host a special VIP event and ribbon-cutting ceremony Thursday evening, July 16th, to officially open its doors for business for their new generation superstore in Rock Hill.

Rock Hill Mayor Doug Echols will address the crowd of local dignitaries, along with newly appointed Southern States CEO, Jeff Stroburg, before the ceremonial cutting of the ribbon.

"Our employees are very excited to have the opportunity to serve the community and to form lasting relationships with Rock Hill citizens," said Jeff Baloga, district manager for Southern States.

Friday morning, the store will open to the public at 8 a.m. to kick off a two-day grand opening celebration that will last through the 18th.

Local musician Chris Holder will be performing live on Saturday from 11 a.m. to 3 p.m. Holder has been entertaining audiences throughout the Carolinas for the past eight years at hundreds of professional shows.

A number of local organizations will also be present: The 4-H Rock Hill Chapter, York County FFA, and the South Carolina Beekeepers Association.

In addition, many of the nation's top farm supply vendors will be on-site to answer questions, including: Stihl, Tarter, Sioux Steel, Heritage Safes, Gallagher, Berne, and Triple Crown Feeds.

The farm supply store has added 15 jobs to the local economy and is still currently hiring. To learn more about job opportunities or other information, visit www.southernstates.com/careers.

Southern States is a Richmond, Virginia-based farm supply and service cooperative, founded in 1923, and now comprises more than 200,000 farmer-members. As one of the nation's largest agricultural cooperatives, it provides a wide range of farm inputs, including fertilizer, seed, livestock feed, pet food, animal health supplies, and petroleum products, as well as other items for the farm and home. The cooperative serves its members and non-member customers through 1,200 retail outlets in 23 states.